

COLLEGE COSTS MONEY.
BOOKS COST MONEY. ROOM AND BOARD COSTS MONEY. MIDNIGHT SNACKS COST MONEY. TRANSPORTATION COSTS MONEY. A LAPTOP, TABLET OR JUST GOOD OL' NOTEBOOKS & PENS COST MONEY. CLOTHES COST MONEY. TOWELS, SHEETS & BATHROOM ESSENTIALS ALL COST MONEY. EVEN HANGING OUT CAN COST MONEY.

WE CAN HELP WITH SOME OF THAT.



AWARDS TOTALING \$17,500

WILL BE GIVEN TO STUDENTS THAT DEMONSTRATE

**LEADERSHIP
COMMUNITY SERVICE
ACADEMIC ACHIEVEMENT
ETHICAL STANDARDS**

APPLICATION DEADLINE
APRIL 17, 2020

MUST BE GRADUATING
THIS YEAR AND ATTENDING
COLLEGE IN FALL 2020

APPLY ONLINE
go.bbb.org/gso-ethicsawards
OR PICK UP APPLICATION
IN YOUR COUNSELOR'S OFFICE

SEE BACK FOR FULL DETAILS



THE EDUCATION ALLIANCE

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Better Business Bureau of Central & Northwest North Carolina

Donna Easter Student Ethics Awards

a program of The Education Alliance, BBB's education foundation

The awards are named in honor of our colleague and friend who lost her battle with cancer in 2016. Donna's kind and gentle spirit was her hallmark. The scholarship award exemplifies many of the traits that Donna exhibited throughout her life and we are grateful to the Easter family for allowing us to honor Donna's memory.

Description

The Better Business Bureau of Central and Northwest NC is offering awards to graduating seniors from designated NC counties who will enroll at any accredited two- or four-year colleges, technical schools, or universities in the fall of 2020. **These awards can be used for room, board, books, fees and tuition.** These awards are not renewable.

Total Awards will be \$17,500.

Eligibility

To be considered, a candidate must:

- Be graduating from a high school in any of the following areas:
 - Alamance County
 - Alexander County
 - Alleghany County
 - Ashe County
 - Caldwell County
 - Caswell County
 - Davidson County
 - Davie County
 - Forsyth County
 - Guilford County
 - Iredell County
 - Randolph County
 - Rockingham County
 - Rowan County
 - Stokes County
 - Surry County
 - Watauga County
 - Wilkes County
 - Yadkin County
- Be attending any two or four-year college, technical school, or university beginning in the fall of 2020
- Be in good academic standing and show proof of community service and leadership while in high school
- Submit a 500-word essay describing how you handled an ethical dilemma you faced

Application Due by 5:00pm, Friday, April 17, 2020

Apply online: go.bbb.org/gso-ethicsawards

You will submit:

- 1 > entry form
- 2 > 500 word essay describing how you handled an ethical dilemma you faced
- 3 > resume demonstrating:
 - Leadership**
Describe any extracurricular work or school-related activities, including awards/honors or offices held.
 - Community Service**
Describe activities outside of school and within your community, such as church or special community activities. Include awards/honors or offices held.
 - Academic Achievement**
Describe awards received relating to academic achievement and describe post-secondary education plans.
- 4 > copy of your most recent transcript

You can pick up an application in your school's counselor's office, or you can call the Better Business Bureau of Central and Northwest North Carolina at 336-852-4240.

Market America, Inc. | SHOP.COM is helping sponsor this year's program.